

FOR IMMEDIATE RELEASE

# News Release



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## **US FOODS, SENTRY CENTERS AND NOURISHING NYC JOIN TOGETHER TO GIVE THOUSANDS OF NEW YORKERS A HEALTHY THANKSGIVING**

**ROSEMONT, Ill. – November 18, 2011** – US Foods Metro New York Division, Sentry Centers and Nourishing NYC have joined together to help provide a healthy and delicious Thanksgiving to more than 1,000 families in New York City, beginning with a hands-on cooking lesson for children on Saturday, November 19.

Fifty low-income children and their families will visit Sentry Centers in midtown Manhattan for hands-on training on how to prepare a healthy Thanksgiving dinner. The children will rotate to different cooking stations to learn how to make traditional Thanksgiving fare, such as turkey, sweet potatoes and green beans. Each child will go home with all the food they need – including a turkey – free of charge so they can cook Thanksgiving dinner for their family.

“Providing children with the food and skills needed to prepare Thanksgiving dinner does more than just ensure the family gets a hot meal, it empowers children and gives them confidence to try new things in life,” said Chuck Gannon, Metro New York division president, US Foods. “We are honored to be able to help more than 1,000 New York families have a great, healthy Thanksgiving this year.”

US Foods, Sentry Centers and Nourishing NYC will continue their efforts November 21 to 23, when the Nourishing NYC V.A.N. (Vehicle Advocating Nutrition) will make stops in Harlem and the Bronx to deliver 1,000 turkeys from US Foods to families in need.

### **About Nourishing NYC**

Nourishing NYC is a not-for-profit 501(c)(3) community food program that strives to achieve “nutrition for all” in New York City. Our mission is to alleviate the strong correlation between low-income status and poor dietary health. We provide nutritious meals and nutritional educational without question and without criticism. Anyone is welcome regardless of age, gender, race, financial qualifications, or religious beliefs. Nourishing NYC was opened in 2008 to address poor nutrition and health while addressing the issue of food scarcity and hunger large issues facing the poverty-stricken East Harlem community in New York City and has since

spread to all five boroughs. For more information, please visit [www.nourishingnyc.org](http://www.nourishingnyc.org).

### **About Sentry Centers**

Sentry Centers operates executive conference centers and food service amenities under various lease, joint venture and management agreements with in-house expertise in event management, corporate food services, event technology and sales. For more information, visit [www.sentrycenters.com](http://www.sentrycenters.com).

### **About US Foods**

With nearly \$19 billion in annual revenue, US Foods is the 10th largest private company in America, and a leading foodservice distributor. Many of the entities that make up US Foods were founded in the 19th century, including one that sold provisions to travelers heading west during the 1850s gold rush. US Foods offers more than 350,000 national brand products and its own high-quality “exclusive brand” items, ranging from fresh meats and produce to prepared and frozen foods. The company proudly employs approximately 25,000 people in more than 60 locations nationwide, and provides the finest quality food and related products to more than 250,000 customers, including independent and multi-unit restaurants, healthcare and hospitality entities, government and educational institutions. The company is headquartered in Rosemont, Ill., and jointly owned by funds managed by Clayton, Dubilier & Rice Inc. and Kohlberg Kravis Roberts & Co. Discover more at [www.usfoods.com](http://www.usfoods.com).

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